(Pages : 4)

N – 7919

Reg. No. : .....

Name : .....

ELIBRARY
No.
TRIVANDRUM

Fourth Semester B.Com. Degree Examination, August 2022

First Degree Programme under CBCSS

Elective Course II : Stream 3 – Travel and Tourism

CO 1461.3 : TOURISM PRODUCTS

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences. Each question carries **1** mark.

1. Name some famous craft works in Kerala.
2. Name the harvesting festival in Punjab.
3. Name the national park situated in Karnataka.
4. Which state in India is famous for ratha yatra of lord jagannath?
5. Name any two classical dances of India.
6. Name any two "museum of national importance".
7. Name the two epics of Hinduism.
8. Name any 2 Buddhist pilgrimage centre.
9. Name any two popular skiing slopes in India.
10. Name any two Hill stations in south India.

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions in not exceeding one paragraph. Each question carries **2** marks.

11. What is heritage tourism?

12. Name some popular festivals and fairs in Kerala.

13. What is Malabar craft mela?

14. What is man made tourism product?

15. Give examples for aero sports.

16. Write a short note on silent valley national park.

17. Define folk music.

18. What is Dravidian literature?

19. Write note on Tanjore painting.

20. Define a museum.

21. Name any four popular Hindu pilgrimage centres in India.

22. What are the philosophies of Buddhism?

23. What are the major beliefs of Christianity?

24. What are the various elements of adventure tourism?

25. What is Kayaking?

26. Discuss on various Hill stations in Eastern Ghats.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding **120** words. Each question carries **4** marks.

27. What is tangible and intangible tourism products?

28. Discuss on handicrafts of India.

29. Discuss about various festivals in India.

30. Discuss on Bird sanctuaries in India.

31. Differentiate between Hindustani and Carnatic Music.

32. Explain about Chettinadu Cuisine.

33. Elucidate on various art galleries in India.

34. Differentiate between Saivism and Vaishnavism.

35. What ate the major philosophy of Jainism?

36. Elaborate on water adventure sports.

37. Describe on various Island tourism destination in India.

38. Discuss on beach tourism.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages. Each question carries **15** marks.

39. Summarize on tourism products.

40. Write an essay on various Wildlife sanctuaries and national parks in India.

41. Elaborate on Indian cuisine.

42. Summarize on Hinduism with its religious philosophy.

43. Summarize on Hill stations of India.

44. Discuss about dances of India.

(2 × 15 = 30 Marks)
